



GET UP GET OUT & RUN



About Adam Rufener.

Adam Rufener is a graphic designer and illustrator located right outside of Akron, Oh. Adam grew up and still lives on a farm today, this taught him to be hardworking and motivated towards any of his goals. He is a senior at The University of Akron pursuing a BFA in Graphic Design and expects to graduate in May of 2015. He strives for perfection in his work making it stand out from others. He has knowledge in Adobe programs such as Indesign, Illustrator, Bridge, Photoshop, Aftereffects and Dreamweaver. His proficiencies include illustration, typography, layout, branding, corporate identity, conceptual design, photo retouching and web design.



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Services and Proficiencies.



BRANDING

The process of creating a unique name and image for your product making it stand out amongst others.



ILLUSTRATION

Imagery developed for a particular subject that's recognizable and strays away from real life images.



WEB DESIGN

A way of connecting you or your business interactively through software to the rest of the world.



CORPORATE IDENTITY

An image for a corporation, business or firm which represents the company to the customers, employees and investors.



PRINT DESIGN

Typography and Imagery combined to create books, magazines, posters and any other visually interesting publications that look great.



PHOTO RETOUCHING

From photo's that have been damaged to images that don't look as beautiful as you thought it would've been when you took it.

Let's Get In Touch.

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Connect

