

## Schedule

## Projects

## Exercises

Below is the 15 week semester.

**week 1 M**  
 introduction to the course  
 what is contained in a digital portfolio  
 presence, blogger, wordpress, flickr,  
 delicious, google, linkedin  
**W**  
 4 Rules  
 Digital Imaging Fundamentals  
 Photoshop for the web  
 image compression  
 web image formats  
 Adobe Bridge Meta Tags and Web Gallery

**week 2 M**  
 explanation of XHTML code on Bridge  
 output, Slicing Demo  
**W**  
 XHTML + CSS, Intro to Dreamweaver,  
 Web Font Management, linking, video  
 delivery for sites like youtube or vimeo

**week 3 M**  
 review of logo work and all of project 1,  
 present sketches for identity  
**W**  
 intro to indesign, prepare your  
 digital print portfolio

**week 4 M**  
 output options for print portfolio, paper  
 samples  
**W**  
 open lab and at end presentation  
 of Project 2, Web Portfolio.

**week 5 M**  
 intro to digital photography, shoot your  
 own artwork  
**W**  
 transfer, prepare and manipulate your  
 shots, work into your digital presence

**week 6 M**  
 intro to videography, shoot your own video  
**W**  
 transfer, prepare and manipulate  
 your shots, intro to iDVD

**week 7 M**  
 intro to premiere, compress for web,  
 produce for DVD  
**W**  
 open lab and at end presentation  
 of Project 2, Print Portfolio.

**week 8 T**  
 individual sessions to rework Print  
 Portfolio  
**TH**  
 midterm exam/presentations

PROJECT 1 DUE

PROJECT 2 DUE

MIDTERM  
 (PROJECT 3)  
 Presentation of Web  
 and Print Portfolio

BLOG 1

BLOG 2

BLOG 3

BLOG 4

BLOG 5

BLOG 6

BLOG 7

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continued

<b>week 9 M</b> intro to flash animation <b>W</b> intro to flash interactivity
<b>week 10 M</b> intro to processing <b>W</b> interactive installation samples made with processing
<b>week 11 M</b> open lab <b>W</b> individual sessions
<b>week 12 M</b> Lightbox, Shadowbox <b>W</b> jQuery basics, effects
<b>week 13 M</b> publishing files to zipspace <b>W</b> publishing files to external servers, Hosting options
<b>week 14 M</b> linking your sites and creating a presence sharethis, twitter, facebook, linkedIn, etc... SEO <b>W</b> individual sessions
<b>week 15 M</b> openlab <b>W</b> Final presentations
<b>finals week</b> FINALS WEEK

PROJECT 4
PROJECT 5

BLOG 8
BLOG 9
BLOG 10
BLOG 11
BLOG 12
BLOG 13
BLOG 14