BRANDON / JONES

| WEBPAGE OVERVIEW |

BellBros.com

Incredibly creative profile images that are meshed into one. Shows the client exactly who they are working with.

BrandCure.com

Really enjoy the red and white color pallette. They compliment each other wonderfully. Beautiful navigation to separate pages works as well (instead of simply a long-scrolling, one-page site).

Hochburg.net

BEAUTIFUL black and white scheme. Highly inspired by the photography and grunge techniques used. I completely taking notes on this one.

KaiserSosa.com

Sosa takes CSS animation to a new level, boasting creative possibilities. Very inspirational.

AdhamDannaway.com

Once entering his main page, you are introduced to the man himself. Incredible profile that combines UX and creativity.

StudioBema.com

Very inspired by the main image, boasting interesting, minimal photography that is filtered with a yellow monochromatic color scheme.
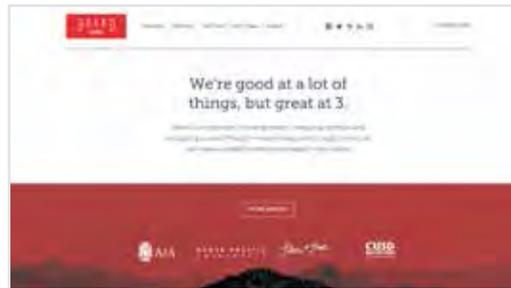
BellBros.com

KaiserSosa.com

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DESIGN

My overall design reflects a combination of my inpired webpages. By providing a large profile image of myself, I ultimately wanted to give the viewer an idea of who they would be working with. I wanted to display my three best pieces as large banners when the user scrolled down. My color choices consist mainly of orange and dark blue with a touch of white for the text. By using this color scheme, my entire brand will be recognizable with my logo, letterheads, resume, etc.
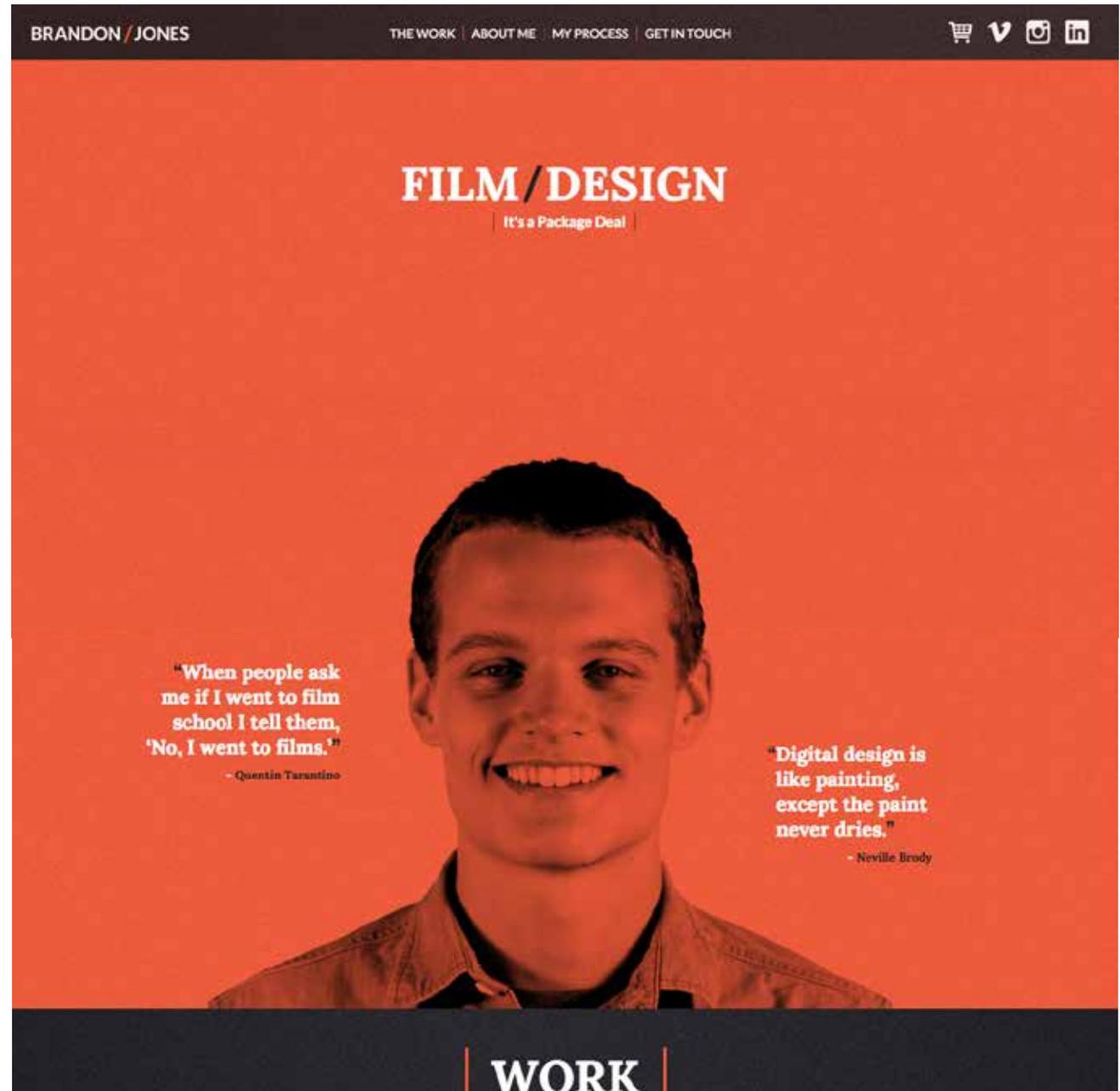
WIREFRAME

The general wireframe is consisted of stacking large DIV's on top of each other. I used this technique in order to achieve the 100% look that today's single-page scrollers would have.
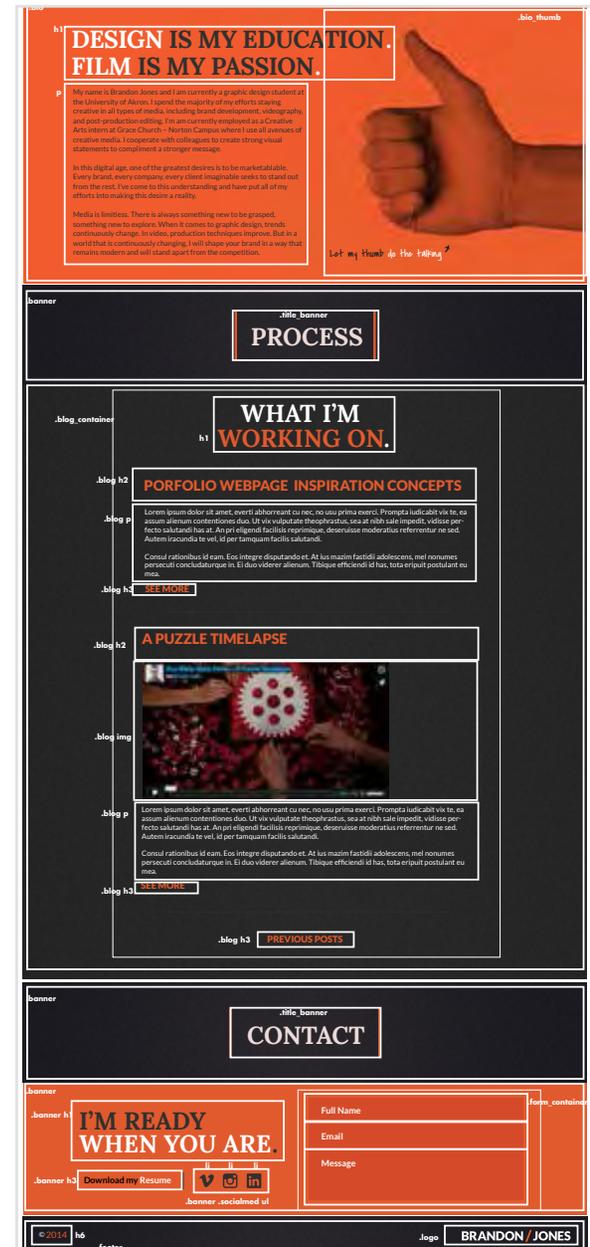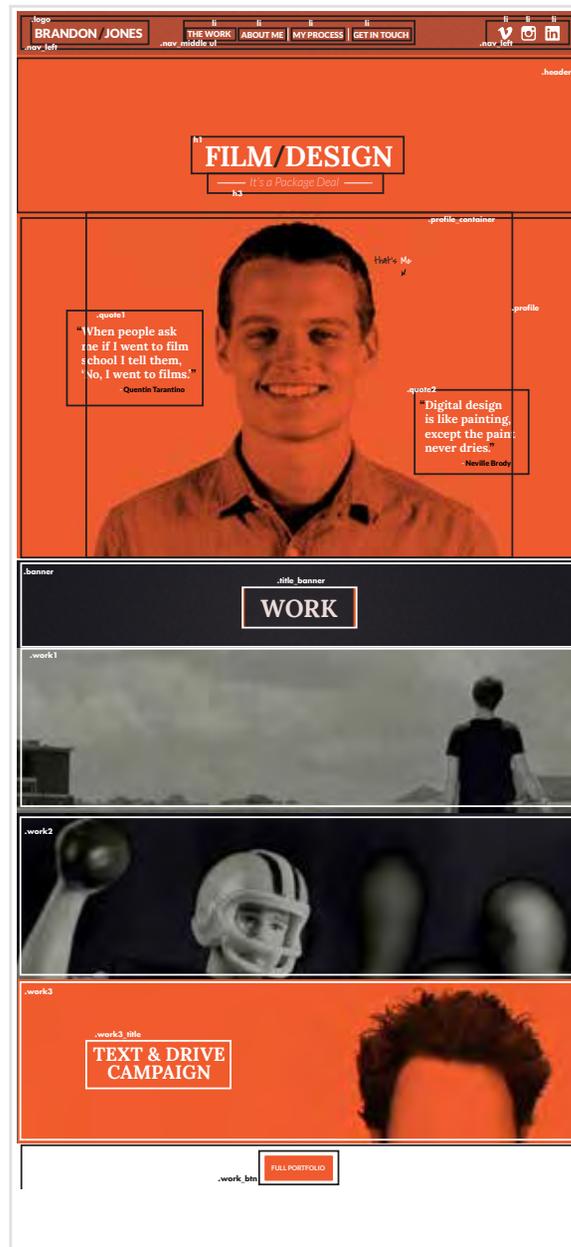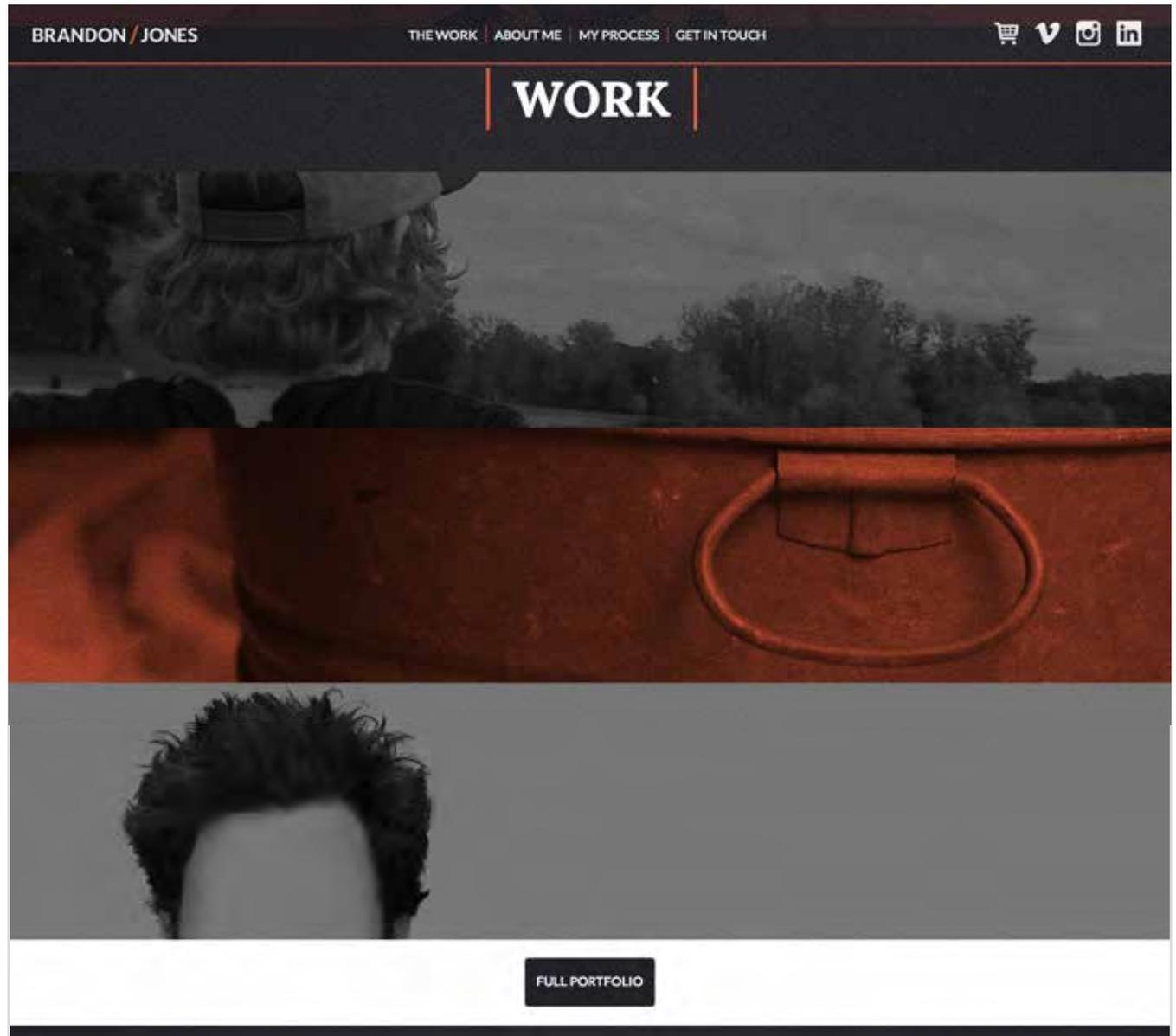
HEADER

My final header generally stayed consistant with my oringal design. My typeface choices did change to a bolder serif face for the headers and while the body copy stayed the same sans-serif typeface. I added a color separation between the nav bar and the rest of the page in order to drive a stronger sense of heirarchy of each.

BRANDON / JONES   THE WORK | ABOUT ME | MY PROCESS | GET IN TOUCH

FILM / DESIGN
It's a Package Deal

"When people ask me if I went to film school I tell them, 'No, I went to films.'"
– Quentin Tarantino

"Digital design is like painting, except the paint never dries."
– Neville Brody

| **WORK** |

BANNERS

My final banner design boasted much smaller heights in order to fit the height of the user's computer screen better. I decided to take away the banner text in order to keep the overal design clean and minimal. I wanted the photography of each piece to stand on its own.

ABOUT

My "about me" page is a quick snapshot of what I stand for being both a designer and filmmaker. The conent shown here elaborates on my header headline from the top of my page (Film/Design). I want people to understand what I am capable of and how their ideas can become a reality.

BLOG

My blog is far from complete as I only have one blog post so far. My hope is that, while I am in the midst of various projects, I will be able to share my process with anyone that would be interested or curious. This blog will show people that I am active in my design work and will give them a greater understanding of what I'm capable ofand how I think.

CONTACT

My contact page boast not only a contact form, but also reiterates my connections with social media (otherwise found in my navigation). I want to be sure that my social media sites are just as important as my webpage itself. My resume is also listed for businesses to see.
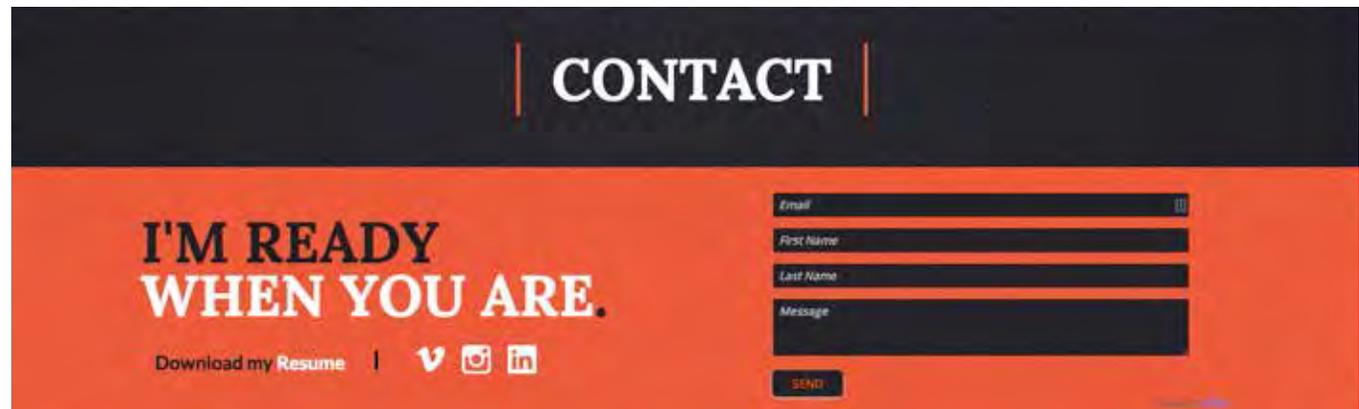
PORTFOLIO

Taking advantage of a grid-like structure allowed each individual piece to stand on its own. Each image has an orange tint hover effect that indicates that the user is about to click on it. Adding interactivity gives this page more of a dynamic feel.
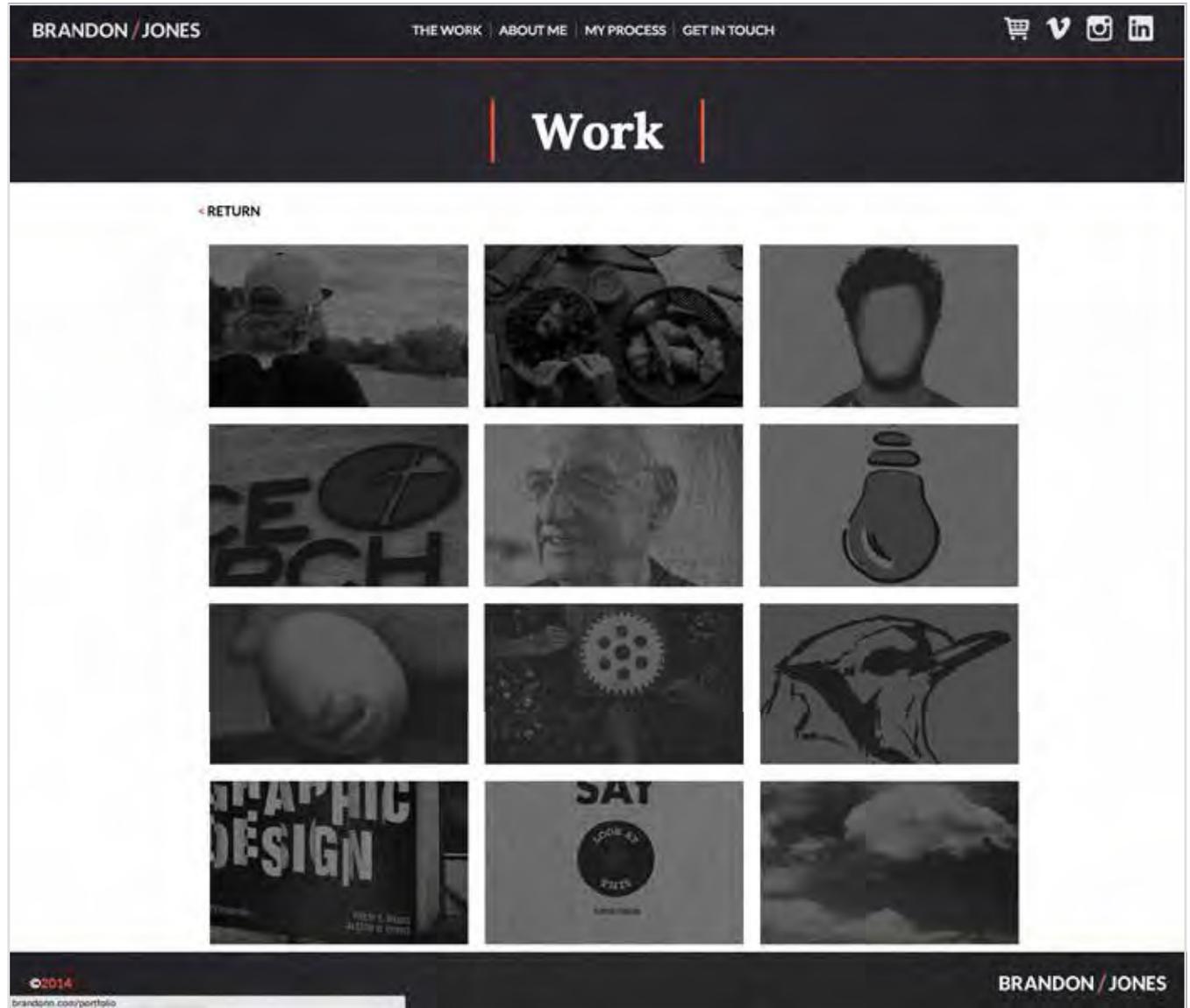
SINGLE

Each portfolio piece boasts its oven "single" page. For the films, a large, banner-like web player dominates the top of the webpage. My print-based pieces list each individual work on the right most column. All pieces lists such as the name, the client, as well as a brief overall description.

—— see for yourself @ ——

| **BRANDONN.COM** |