

## Projects

The 15 week course will be structured around 3 projects culminating in one dynamically controlled website. Tutorials and exercises will create specific learning objectives to be applied directly to the project. Most demonstrations will build on knowledge learned in previous exercises and/or tutorials.

The projects are designed to develop a portfolio website that represents you well and tells your story as a designer. It requires significant exploration and development outside of class time. For clarification on grading and point structure, please see the syllabus and the grading policy.

### **Project 1**

Photoshop design

Desktop version: 1920 x 1080 (individual psd)

Mobile device version small: 375 x 667 (individual psd)

All aspects of the website must be in the psd file in its appropriate folder (home, portfolio etc.)

All page elements need to have an appropriate html overlay notation.

A separate wireframe drawing will be submitted as well.

You will submit to the dropbox on artfiles.

**Project 1 is DUE week 5, please be prepared to present your project on screen for review and critique. 250 points**

### **Project 2**

Establish personal static site based on photoshop design and wireframe.

Set links for social media etc. All pages must be built out.

The translated HTML and CSS should be responsive and

look as close as possible to the psd file.

**Project 2 is DUE week 8, please be prepared to present your project on screen for review and critique. 250 points**

### **Project 3**

Custom Wordpress themed portfolio site. It should showcase a minimum of 12 works.

Project should have 4 integrated sections: portfolio,

about (with design statement and short bio), contact, news. Folio site to work on all browsers and platforms, especially mobile device platforms.

Wordpress setup needs to be secure and trackable.

**Project 3 is DUE during FINALS WEEK, but will be critiqued during Week 15. Please be prepared to present your project on screen for review and critique during week 15. 300 points**  
**You will need to submit a pdf layout as well.**