

Projects

The 15 week course will be structured around four main projects. Tutorials and exercises will create specific learning objectives to be applied directly to the current project. Most exercises or tutorials will build on knowledge learned in previous exercises and/or tutorials, culminating in the final project. This is a senior level course and the projects are primarily self selected.

The projects are open to students specific interests and require significant exploration and development outside of class time.

Project 1

Research and report on an existing web site and its individual elements that establish it as a 'successful' web site. Reference the four rules and the sites effectiveness of each.

Project 1 is DUE week 2.

We will present projects on screen for review and critique.

Project 2

Design email blast

Project 2 is DUE beginning of week 4.

We will present projects on screen for review and critique.

Project 3

Research, Concept and Design of a client site. Photoshop slicing.

Project 3 is DUE beginning of week 5.

We will present projects on screen for review and critique.

Project 4

Design and Development of Project 2 web site in XHTML/CSS.

Project 4 is DUE week 8.

Project 5

Development of your own personal web site, web presence and online portfolio.

Project 5 is DUE during FINALS WEEK.

We will present projects on screen for review and critique during Final Week.

Project 6

Design of a mobile site, based on your design for your final site.

Project 5 is DUE during FINALS WEEK.

We will present projects on screen for review and critique during Final Week.